



FOR IMMEDIATE RELEASE

Contact:

Rene Ridinger
rridinger@mprm.com

Caitlin McGee
cmcgee@mprm.com

323-933-3399

MAYA ENTERTAINMENT ACQUIRES

ALL SHE CAN

**Sundance Drama *Benavides Born* Will See
Theatrical Release as Part of Maya Indie Film Series**

LOS ANGELES (May 24, 2011) – Maya Entertainment has acquired worldwide rights to ***All She Can***, which premiered as part of the Sundance 2011 U.S. Dramatic Competition line-up as the previously titled *Benavides Born*. The film earned its director, Amy Wendel, the L’Oreal Paris Women of Vision Award during Sundance. A new cut of the film, written by Wendel and Daniel Meisel, will have a theatrical release in July as part of the Maya Independent Film Series, a celebration of the best of U.S. and foreign Latino-themed cinema that will tour major markets this Summer. Elias Axume, EVP, International Distribution for Maya is representing the film for foreign sales.

In a small south Texas town, there aren’t many career options for young people besides oil rigs, the military or fast-food restaurants. Fiery high schooler Luz Garcia, (played by Deadline.com “2011 Actresses to Watch” Corina Calderon), wants something different after graduation and has earned admission to the University of Texas at Austin. The problem is she can’t afford to go. Her one shot is a scholarship for winning the state powerlifting championship, and she’ll do anything she can to ensure victory. Although Luz’s rashness and

All She Can – Page 2

passion land her in increasingly hotter water, they also ultimately empower her to overcome the fears standing in her way.

The film also stars Jeremy Ray Valdez (*La Mission, The Obama Effect*), Joseph Julian Soria (*Fast & Furious, Hamlet 2*), and Julio Cedillo (*Cowboys & Aliens, The Three Burials of Melquiades Estrada*).

“We’re happy to be the home for this beautiful film that centers on perseverance, self-confidence and empowerment for young women,” said Tonantzin Esparza, Director of Acquisitions for Maya Entertainment. “It’s a universal message with broad appeal, yet also speaks directly to the power of the American Latina.”

All She Can was produced by Daniel Meisel and Susan Kirr, and is presented by the Meisel/Wendel production shingle Kapok Pictures. The deal was negotiated by Andrew Herwitz and Andrea Cannistraci of Cowan, DeBaets, Abrahams & Sheppard, LLP on behalf of the producers and Tonantzin Esparza on behalf of Maya.

MAYA ENTERTAINMENT | www.maya-entertainment.com

Based in Los Angeles, Maya Entertainment Group, Inc. is an independent multi-platform content and distribution company that has established itself as the leader of media product that appeals to the “new mainstream” of American Latino and Multi-cultural audiences. Led by entertainment industry pioneers, Moctesuma Esparza (*Selena, Gettysburg*) and Jeff Valdez (*Si TV, QuePasa.com*), Maya Entertainment produces, acquires and distributes entertainment programming and has established a library of over 100 titles, which are available at retail, for rental, and on VOD through Time Warner Cable, Comcast, iN DEMAND, and TVN.

Maya’s International Distribution division, headed by Elias Axume, sells rights to its entertainment properties worldwide and has a presence at key markets including Berlin Film Festival/European Film Market, Hong Kong FILMART, Cannes Film Festival, MIP-TV, Toronto International Film Festival, MIPCOM and AFM. Currently, Maya International is selling rights to *La Mission*, starring Benjamin Bratt; *The Jesuit*, starring Michelle Rodriguez and Willem Dafoe; *Café*, starring Jennifer Love Hewitt and Jamie Kennedy; *Without Men* starring Eva Longoria Parker, Christian Slater and Oscar Nunez; *Across the Line*, starring Aidan Quinn and Mario van Peebles; and the action-adventure *Nightcrew*, among others.

Maya’s recent theatrical and home video releases include the Official 2010 Sundance selection *The Dry Land*, starring America Ferrera, Jason Ritter, and Wilmer Valderrama; the action-drama *Across the Line* starring Aidan Quinn, Mario Van Peebles, and Andy Garcia, *Sins of My Father (Pecados de mi Padre)*, the true story of Pablo Escobar, the infamous boss of Colombia’s Medellin drug cartel, as told through the eyes of his son, and *Sympathy for Delicious*, directed by and starring Mark Ruffalo, Orlando Bloom, Laura Linney and Juliette Lewis. Coming soon from Maya is *Without Men*, starring Eva Longoria Parker, Christian Slater and Oscar Nunez.

###