



**FOR IMMEDIATE RELEASE**

**MAYA ENTERTAINMENT ACQUIRES U.S. RIGHTS FROM  
CELLULOID NIGHTMARES TO**

***GREETINGS TO THE DEVIL***  
***(Saluda al Diablo de mi Parte)***

**Starring Edgar Ramirez, Ricardo Velez, Carolina Gomez,  
Salvador del Solar and Patrick Delmas**

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**LOS ANGELES (May 26, 2011)** – Maya Entertainment has acquired U.S. rights from Celluloid Nightmares to the gritty new thriller ***Greetings to the Devil***. Maya will release the film theatrically and on its Video-on-Demand platform. Directed by Juan Felipe Orozco and written by Carlos Esteban Orozco (*At the End of the Specter*), the film stars Edgar Ramirez (*Carlos, The Bourne Ultimatum, Vantage Point*), Ricardo Velez (*Yo No Te Pido La Luna*), Carolina Gomez (*The Chosen One, Federal*), Salvador del Solar (*Captain Pantoja and the Special Services*) and Patrick Delmas (*Les gens honnêtes vivent en France*).

“The Orozco brothers, based in Columbia, are creating some of the most exciting and visceral cinema to come from Latin America and we’re proud to bring their edgy new film with a gripping performance by Edgar Ramirez to the U.S. market,” said Tonantzin Esparza, Director of Acquisitions for Maya Entertainment.

**Synopsis:**

Angel, a former guerilla rebel, is seeking a fresh start after turning in his arms and giving up his violent ways in exchange for amnesty. But after a victim from his former life kidnaps his daughter, Angel is given 72 hours to track down and murder the members of his former guerilla unit.

In addition to the Maya acquisition, the film was also sold to multiple foreign territories including Canada (Mongrel), UK (Revolver), Australia (Madman),

France (Wild Side), Germany (Senator), Peru/ Ecuador/Bolivia (Star), Turkey (Calinos), Middle East, and Indonesia (Pt Amero).

The film was produced by the Orozco brothers and Alejandro Ángel Ortega, with XYZ Films serving as executive producers. The deal was negotiated by Nate Bolotin and Nick Spicer of Celluloid Nightmares on behalf of the picture and Tonantzin Esparza, Director of Acquisitions, on behalf of Maya Entertainment.

**ABOUT MAYA ENTERTAINMENT | [www.maya-entertainment.com](http://www.maya-entertainment.com)**

Based in Los Angeles, Maya Entertainment Group, Inc. is an independent multi-platform content and distribution company that has established itself as the leader of media product that appeals to the “new mainstream” of American Latino and Multi-cultural audiences. Led by entertainment industry pioneers, Moctesuma Esparza (*Selena*, *Gettysburg*) and Jeff Valdez (Sí TV, QuePasa.com), Maya Entertainment produces, acquires and distributes entertainment programming and has established a library of over 100 titles, which are available at retail, for rental, and on VOD through Time Warner Cable, Comcast, iN DEMAND, and TVN.

Maya’s International Distribution division, headed by Elias Axume, sells rights to its entertainment properties worldwide and has a presence at key markets including Berlin Film Festival/European Film Market, Hong Kong FILMART, Cannes Film Festival, MIP-TV, Toronto International Film Festival, MIPCOM and AFM. Currently, Maya International is selling rights to *La Mission*, starring Benjamin Bratt; *The Jesuit*, starring Michelle Rodriguez and Willem Dafoe; *Café*, starring Jennifer Love Hewitt and Jamie Kennedy; *Without Men* starring Eva Longoria Parker, Christian Slater and Oscar Nunez; *Across the Line*, starring Aidan Quinn and Mario van Peebles; and the action-adventure *Nightcrew*, among others.

Maya’s recent theatrical and home video releases include the Official 2010 Sundance selection *The Dry Land*, starring America Ferrera, Jason Ritter, and Wilmer Valderrama; the action-drama *Across the Line* starring Aidan Quinn, Mario Van Peebles, and Andy Garcia; and *Sins of My Father (Pecados de mi Padre)*, the true story of Pablo Escobar, the infamous boss of Colombia’s Medellin drug cartel, as told through the eyes of his son; *Sympathy for Delicious*, directed by and starring Mark Ruffalo, Orlando Bloom, Laura Linney and Juliette Lewis; coming soon from Maya is *Without Men*, starring Eva Longoria Parker, Christian Slater and Oscar Nunez.

**ABOUT XYZ FILMS**

XYZ is an LA-based production and sales company founded by Nate Bolotin, Nick Spicer, and Aram Tertzakian. In addition to handling North American sales at top-tier film festivals, XYZ is also partnered with French international sales outfit, Celluloid Dreams, for international sales. The partnership, launched in May of 2010 as “Celluloid Nightmares,” brings together the pedigree of Celluloid Dreams with the genre savvy of XYZ. XYZ has been a leader in the independent film space since it acquired an ownership stake in leading international film site Twitch ([www.twitchfilm.com](http://www.twitchfilm.com)) and partnered with Twitch founder, Todd Brown, to expand XYZ’s sales initiative.

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